

**For Immediate Release**  
January 14, 2010

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## **Insights to the Henry Ford West Bloomfield Hospital & Multicultural Dermatology Program Reception**

**APACC – Asian Pacific American Chamber of Commerce** and the **Henry Ford Health System** will host a reception with remarks from **Gerard van Grinsven**, President and CEO of Henry Ford West Bloomfield Hospital and **Henry W. Lim, M.D.**, Chair, Department of Dermatology and Vice President, Academic Affairs, Henry Ford Medical Group at their state of the art hospital on **Tuesday, January 19, 2010, 6:00 – 9:00 p.m.** at the **Henry Ford West Bloomfield Hospital**, 6777 W. Maple Road, West Bloomfield, Michigan.

**Gerard van Grinsven** will share his vision on corporate partnerships with local and Michigan based companies and **Dr. Henry Lim** will share the services of their Multicultural Dermatology program focused on the care for the cosmetic and medical issues unique to ethnic skin.

Attendees will have the opportunity to ask questions during a Q & A session and network with the Henry Ford Health System's key staff members, Mr. Grinsven and Dr. Lim. Guided tours will also be available that evening.

“We are pleased to partner with the Henry Ford Health System to showcase their innovative hospital and their clinic for ethnic dermatological care, said **Denise Yee Grim**, APACC executive director. This complimentary event will provide information for businesses to develop relationships with the organization and health care services to the Asian community.”

Call APACC office, **248-844-4100** to register.

*APACC mission is to facilitate business relationships among Asian and U.S. companies and to promote entrepreneurship for the advancement of Asian Pacific Americans.*

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