

For Immediate Release
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APACC Seminar
Addresses Legal Issues & Pitfalls Relating to Cross-Border Business

APACC-Asian Pacific American Chamber of Commerce will conduct a seminar with a panel of legal experts and successful business owners for a discussion on legal issues and pitfalls relating to import and export in cross-border business between Asia and the U.S. The Venue Sponsor, **Lawrence Technological University** will host the seminar on **Wednesday, January 19, 2011** from **5:30 p.m. – 8:30 p.m.** located at 21000 W. Ten Mile Road, Southfield, MI.

The seminar is aimed to assist small to medium-sized businesses looking to either expand internationally to Asia, particularly to China, or are looking for assistance with existing legal issues on current cross-border transactions. The featured speaker is **Art Noel**, Attorney at Honigman, Miller, Schwartz and Cohn, LLP. With his background in global export compliance and having dealt extensively with legal issues relating to China, Mr. Noel will provide an overview of inbound issues from the Asia Pacific Region and outbound issues relating to export and trade rules.

Following Mr. Noel's presentation, an expert panel will discuss the process of importing goods, trade secrets, pitfalls relating to FCPA, guidance in selecting a partner in Asia as well as other issues and pitfalls small businesses face. Panelists include: **Thomas G. Appleman** of Miller Canfield, **Richard Goetz** of Dykema Gossett, **Susan Gasparian** of Susan A. Gasparian, PLLC, and **Janny Lu** of Ebinger Manufacturing Company. The audience will also have an opportunity to ask questions during the Questions and Answer session.

"There are many facets of cross-border issues that businesses face in this global economy, this seminar serves to address these issues and assist business growth globally" said Denise Yee Grim, APACC Executive Director.

Registration is \$25.00 per person for APACC members, \$35.00 per person for non-members. Admission is complimentary for college students; however, pre-registration is required by calling APACC office. Light dinner will be served.

Please contact the APACC office at 248-844-4100 for more information. Online registration is available by visiting www.apacc.net.

APACC's mission is to facilitate business relationships among Asian and U.S. based companies and to promote the economic advancement of Asian Pacific Americans.

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