



## *Asian Pacific American Chamber of Commerce*

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### **APACC Hosts East-West Business Connection International Networking Event**

APACC – Asian Pacific American Chamber of Commerce is hosting an international business networking event, *APACC East – West Business Connection*, on **Wednesday, April 14, 2010** from **5:00 – 9:00 p.m.** at the **Westin Book Cadillac Detroit, Michigan**. The event sponsors are **FedEx Express JPMorgan Chase and Miller Canfield**. The guest speaker is **Mr. Tony Brown**, Group Vice President, Global Purchasing, Ford Motor Company.

This international business networking event is where Asian auto-related companies and U.S. companies build business relationships and to share their visions and global perspective as it relates to the automotive industry. This event provides the opportunity for the SAE World Congress participants and attendees, which include the Asian delegates from China, Hong Kong, India, Japan, Korea, Malaysia, Taiwan and Vietnam and local Asian American businesses to foster and establish new business relationships with corporate buyers, OEM's, Tier 1 & 2, MBE's and other suppliers.

The evening begins with a networking reception, exhibits and cash bar followed by a sit down dinner with a keynote speaker address. The event offers a match making (business to business) roundtable dialogue with major U.S. OEMs, Tier 1 & 2 companies, Asian delegates, MBEs and APACC members.

“APACC is pleased to promote and support Asian and U.S. owned businesses. This is one of a kind event were buyers and suppliers of the automotive industry meet at one forum,” said **Denise Yee Grim**, APACC executive director, “This valuable networking session brings collaboration between businesses and generates sales leads through our B2B roundtable sessions.”

Registrations are \$60.00 per person for APACC member and \$75.00 per person for non members. Exhibit tables are available with registration: \$300 for APACC members and \$400 for non members.

For further information, please contact APACC office at 248-844-4100 or visit [www.apacc.net](http://www.apacc.net)

*APACC's mission is to facilitate business relationships among Asian and U.S. companies and to promote entrepreneurship for the advancement of Asian Pacific Americans.*

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