



## *Asian Pacific American Chamber of Commerce*

**For Immediate Release**  
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### **APACC East West Business Connection Drives Business Opportunities for Minority Businesses in the Automotive Industry**

**APACC- Asian Pacific American Chamber of Commerce** is hosting its **East - West Business Connection – Driving Business Growth with Procurement Opportunities**, on **Thursday, March 24, 2011 from 5:00 - 9:00 p.m.** at the **Auburn Hills Marriot Pontiac at Centerpoint** located at 3600 Centerpoint Parkway, Pontiac, MI 48341. The title sponsor is Chase and Chrysler Group, LLC and DYMOS are our event sponsors. The guest speaker is **Mr. Dan C. Knott, Senior Vice President, Purchasing and Supplier Quality, Chrysler Group LLC**

APACC East - West Business Connection is a result-oriented networking event focused on relationship building and generating sales calls based on specific procurement opportunities with OEM and Tier 1 buyers, MBEs and other Asian suppliers. The evening begins with a networking reception, supplier exhibits and cash bar followed by buffet dinner and Mr. Knott's address. In addition to networking with buyers at the Meet the Buyers area, attendees will also have the added opportunity to have an in-depth conversation with buyer based on their specific procurement needs at a one-on-one meeting.

Confirmed participating buyers include: Aisin World Corporation of America, Benteler Automotive NA Operations, Chrysler Group LLC, Continental Automotive Systems, Cooper-Standard Automotive, Delphi Corporation, DENSO International America, Inc., DuPont, Ford Motor Company, General Motors Company, Johnson Controls, Martinrea, ThyssenKrupp Bilstein of America, Toyoda Gosei N.A. Corporation, Toyota Motor Engineering & Manufacturing and Yazaki.

"Under the leadership of Kevin Bell, Senior Manager, Diversity Sourcing & Supplier Relations of Chrysler Group LLC and as our event chair, we took this event to another level to enhance the opportunities for minority businesses," said Denise Yee Grim, APACC executive director, "This is the only event where OEMs and Tier 1 buyers and suppliers are gathered in one forum to discuss procurement opportunities."

Registration is \$65.00 per person for APACC members and \$75.00 per person for non members. Limited Exhibit tables are available on a first-come-first-serve basis at \$300.00 for APACC members and \$400.00 for non members (includes two registrations). For more information and to register, please visit [www.apacc.net](http://www.apacc.net) or call at 248-844-4100.

To set up interviews with Mr. Dan C. Knott, please contact Ms. Denise Yee Grim at [dyee@apacc.net](mailto:dyee@apacc.net), or call 248-844-4100.

*APACC's mission is to facilitate business relationships among Asian and U.S. based companies, and to promote the economic advancement of Asian Pacific Americans.*

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